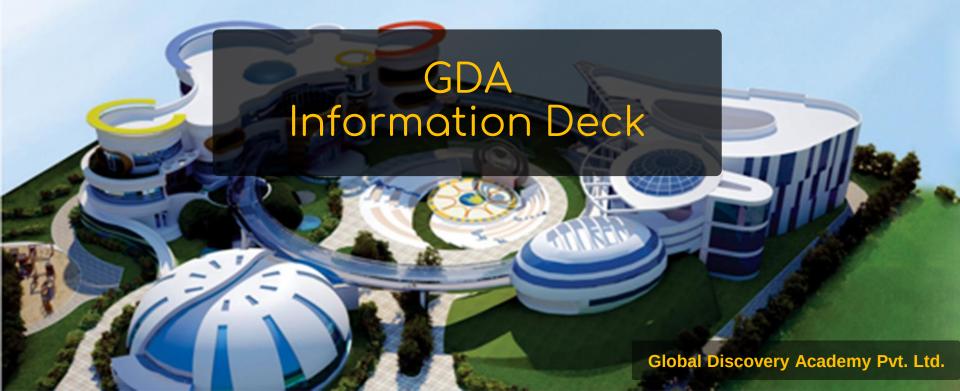
WHEN I GROW UP, I WANT TO BE WE!





Co-Founders Co-Founders

Directors



Advisors/Investors



Investors











GDA Investor Background





- About 100 accomplished Global Discovery Schools investors / advisors from USA, UK, Hong Kong, Singapore, Turkey & India.
 - Educational background from IIM, Kellogg, Wharton, Chicago GSM, ; heavy Fortune 500 leadership backgrounds
- Ability to regularly inject innovative technology, teaching content, learning space design improvements across the foot print of our schools

K-12 Market and Advantage with GDA



GDA Product Differentiators

- Unique "Roadmap To My Dreams" platform supported by ten towers (Pedagogy, Technology, Architecture, Admissions, HR, Supply chain, etc)
- Deploying sciences that lead to discovery of life roadmaps; helping children walk on the same and soar ahead early on in life
- End to end accountability of running the school including commissioning, admissions & operations

India K-12 Customer, Market Size, Competition

- K-12 schools \$20 billion market growing at 14% annually IDFC SSKI
- Sector well known for stable recession proof cash flows, 50%+ margin
- 300 million+ middle class known to spend & pay premium for quality
- Tectonic shift Govt aided schools losing clientele to private sector
- Independent schools need IP/Service partner to stay competitive

NON LINEAR GROWTH WITH STABLE HIGH MARGINS

- High margins from asset light model (Company invests in R&D NOT in land, building, opex)
- Long term margins protected by strong entry barriers platform R&D leveraged across multiple sites, brand building, process maturity
- GDA institutionalized tremendous learnings via scalable playbook housed in the cloud

STRONG CUSTOMER VALIDATION OF UNIQUE SCALABLE INNOVATION

- ✓ A revolutionary pedagogy & technology platform built over 7 years to drive scalability
- ✓ Non Linear Growth in student count by entry into brownfield a.k.a "promising existing schools" market; High acceptance of Roadmap to My Dreams innovation by parents/school owners as observed in Web traffic, Facebook likes, parent satisfaction indices, job applicants, channel partners, new business pipeline
- Strong support from prominent leaders for the great cause; opportunity for GDA investors to get involved in nation building

Our Presence





*We are currently operating in 9 states of India

GDA - 1 Stop Destination





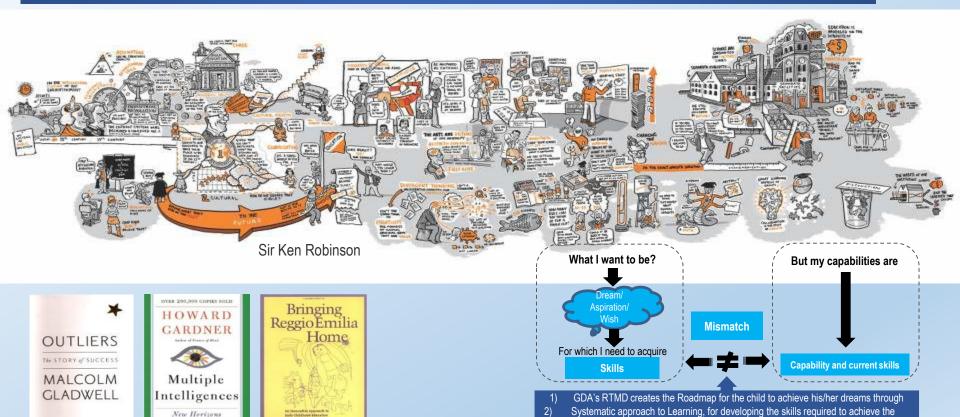
The GDA Edge - Five Salient Features

- **1. Brand Value:** Publish & honor a bold, credible & grand Value Proposition to lay the foundation of institution & to drive admissions
- **2. Parent Engagement:** Well thought through processes to continuously engage parents, gain their loyalty that drives future admission growth
- 3. Technology & Continuous Professional Development (CPD):
 Upgrade workforce skills, attitude, morale to 100% new age cloud,
 technology, innovation, globalization, tabletization in the DNA and NOT
 just a patch work.
- **4.** Creative Content for Delivery: Highly integrated rich collection of best of breed pedagogy that amplifies all and moments of school into viral world of mouth and press relations, visibly implementing the value proposition.
- 5. Operational Excellence: Run school operations using a system of tools & dashboards that channels time from mundane chores to newsworthy moments for school, effectively deploying a professional meritocracy where workforce is self aware of its ranking & performance via compliance tools.

Changing Education Paradigms: GDA Research Sources



Global Discovery Schools offer individualized learning roadmaps for each child, replacing the old factory model of education.



Re-aligning the dream to the Child's true potential

Intellectual property



Rigor of Academic Excellence Via Group Competitions

Montessori Education GDA Program

Reggio Emilia Approach

Dimension Values

Waldorf Theory GDA Dimensions

Gardner's Multiple Intelligence Theory

Stretch Goals

Planting Humanity Home Visit

Different Learning Styles

Tinkering Club

Online Diary Self Esteem

Emergent Pedagogy

Non Controlling Environment Celebratory Styles

Leadership & Confidence aHa Activities

Values

Performance Measurement Culture

Home Work

Experiential Learning

Direction Settings by a Council

Guest Lectures

Parents Involvement

Discovery Packets

Student Jury System

Life Skills Comfort Calls

Transparency Worksheets

Field Trips

Dog House

Fire Side Setups Roman Amphi-theatre

Da Vinci Studio Zen Gardens

Ubiquitous Technology Sunken Courtyard

Continuous Evaluation App

Advanced Scheduler

Scratch Chapter Sub-topic Level Calendar **Android Tablets**

Dashboards

Cloud Based Back-office Coursor Update

Feedback Central Tech Launchpad

Daily Albums

RTMD App

ERP/CRM

Doll house

Performance Stages

Passive Supervision Student Jury

Gazebo

Green Dome

Watering Holes

Caves & Dens

Nukkad Concept

Wall of Fame

Wet & Messy

Child Psychology in Designing Learning Spaces







A breakthrough in School architecture heritage by Dhikalpa, Hiren Patel Architects, Studio M Chicago, advised by FNI Florida, ex consultants to Disney, Universal Studio and Legoland





GDA sports an architectural heritage contributed by Dhikalpa and Hiren Patel Architects in India, Studio M in Chicago, and advised by FNI Florida – world renowned experts in school architecture and ex consultants to Disney, Universal Studio and Legoland

RTMD



ROADMAP TO MY DREAMS





Discover dominant strengths in the child

- ONERY OSSIO A battery of psychometric evaluations
- Feedback from parents / teacher / counselor
- · Engagement level with various aha activities (continuous evaluation app)

Design personalized education trajectory to accentuate those strengths

> • RTMD app assembles a list of experiences that will fuel progress and map appropriate aHa packets and activities to students' needs

MONITORING

R ADMAP

Tracking education to support those strengths

RTMD app tracks progress and growth in student

DISCOVERY LAUNCHPAD

The Discovery Launchpad is a technology and entrepreneurship program by Global Discovery Schools are based on the philosophy that our children need to be creators rather than just consumers. They must develop an attitude of actively searching for entrepreneurship opportunities that they can exploit.

Internet engineering

Building successful small businesses Basic accounting and finance Robotics

Prototyping labs

How to manage people working for you

This platform will inject entrepreneurship and technology in all facets of the classroom curriculum to prepare students to succeed. They must be comfortable leveraging all forms of technology as a tool to exploit that opportunity.



They must develop an attitude of actively searching for entrepreneurial opportunities thatthey can exploit.

Discovery Launchpad will inject entrepreneurship and technology in all facets of the classroom curriculum to prepare students to succeed.



They must be comfortable leveraging all forms of technology as a tool to exploit that opportunity.



Discovery Packets





The Unique Classroom

The Most Memorable, Engaging & Rewarding Education Experience

Discovery Packets are the backbone of Global Discovery Schools' teaching philosophy. These are comprehensive lesson plans, packaged with the tools needed to attain a specific learning goal. These tools, aids and artefacts are creatively woven together symbiotically to include media, prescribed activities, learning concepts and events that leverage various teaching methodologies. The aim of a Discovery Packet is to ensure that a child ensures a moment of complete clarity, called the Discovery Moment.

The Discovery Moment is the moment of sudden realization, inspiration, insight, recognition or comprehension. Discovery Packets are also facilitated by Educomp Smart Classes, field trips, guest lectures and role play connections.

























Planting Humanity – Assembly Themes



HEALTH AND HAPPINESS

INNOVATION

CELEBRATING CHILDHOOD HUMAN VALUES AND LIFE SKILLS

UNITED NATIONS



PERFORMING ARTS

SCIENCE AND TECHNOLOGY

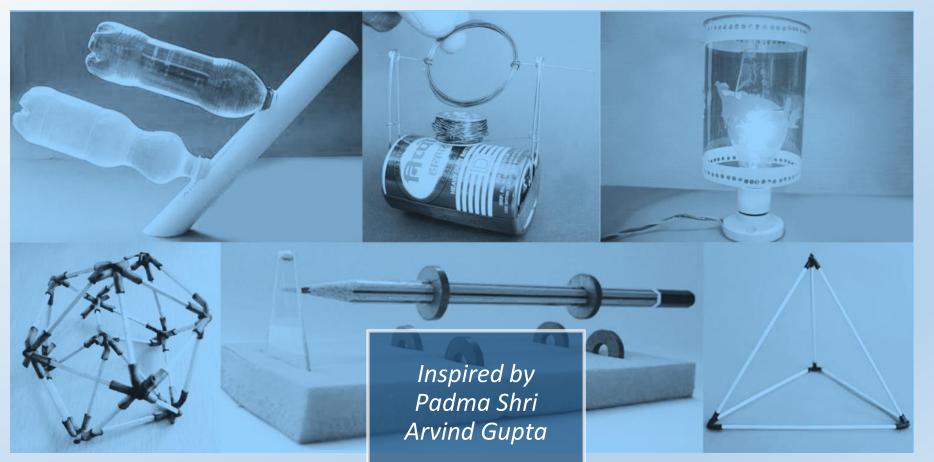
FASHION TWIGS AND FUSION

LANGUAGE

WORLD TOURS FREEDOM AND PATROITISM

Tinkering Club





High School Power Play

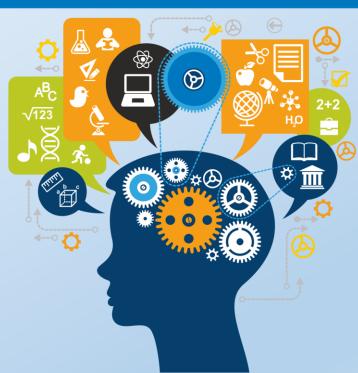


OUR STRATEGY FOR HIGHER GRADES

With a solid foundation, we focus on highly competitive GDA Higher Grades Excellence. Combining the Learnings & Best Practices, we instill traits of perserverance, discipline, ambitions, smartness & intelligence.

The students aim, aispire, collaborate, share, practice, work hard & achieve.

- Collaborative Culture for Attaining Higher Scores
- Helping Students to decide the right Exams
- Phychological Counseling for mental preparation
- Help-line access to Highly skilled Educators/Subject Matter Experts through Skype/Chat platforms
- External Talent exposure
- Content, Publishing Exam Notes
- Level wise Graded Question Banks/MCQs/FAQs/ Objective Control Testing
- Reformed Discovery Packets
- Recorded Lectures for Major Topics
- Brains Teasers
- High Quality Reference Material & You Tube Videos
- Online Sections Jee Mains/NEET



GDA in Limca Book of Records

- INDIA's first ANDROID APP Competition for K12 giving India a glimpse of GDA's intellectual capital
- The competition ran 90 days with 200 students participating from 134 schools nationwide
- 6 teams made it to the final hosted in Delhi
- Plans to expand this competition in future years to a multi-event corporate sponsored "GDA Children's Technology Olympics".
- Notable guests were Dr. Kiran Bedi (First Indian woman IPS officer, Magsaysay awardee) and e-presence by Mr
 Sam Pitroda (Entrepreneur, Technology advisor to many Prime Ministers of India)















Educator and RTMD Portal



GDA Program Monitor Teacher Level

CCE App Student Engagement





Daily Album

RIASEC Training



Dashboard





Parent app





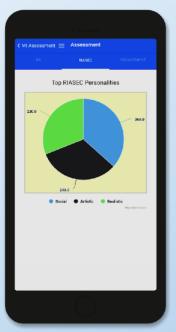
RIASEC

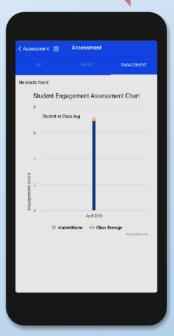
ENGAGEMENT

CALENDAR

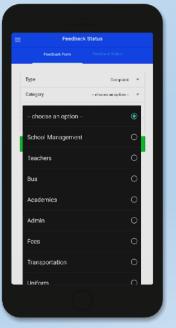






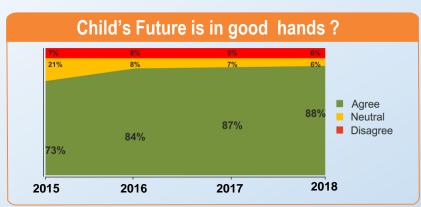


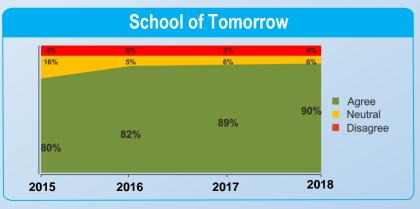


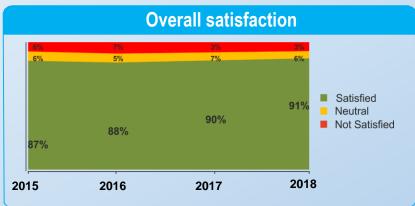


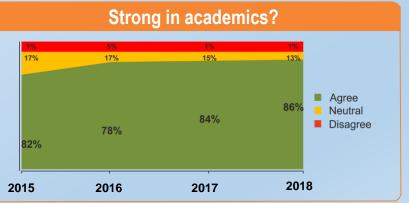
Consistent Parents' Vote of Confidence











Flexi Contract



Service Level	Resources	Coverage	Revenue share % by escrow	IP Fee# / year in advance	Setup fee / year in advance		
Platinum Onsite	Onsite GM	Full service	12%	10L/yr	3 Lakh + Onsite person pay		
Gold High touch	Pedagogy Manager Only w/ travel, soft infra	Frequent Travel to the site by PM & Trainers, Acad & Non Acad support	10%	9L/yr	3 Lakh		
Silver Low touch	Pedagogy Manager Only	Acad IP dispatch by leveraged remote pedagogy manager, no travel	9%	8L/yr	1.5Lakh + Rs 150/month /teacher cloud cost		
Bronze Brand	Brand Only	Brand Name Only, admissions creatives	6%	6L/yr			

Our Role



GDA takes full accountability for getting admissions, helping out with all education board permissions, and managing day to day operations of the school.

Commissioning

- Architecture blue-print created after consulting with world renowned school architect firms
- Optional access to construction partner
 & financer key to develop the school
- Access to best in the class vendor partners including architects, lawyers, interior designers & school furniture vendors
- Provide books, uniforms, experiential learning gadgets & other infrastructure carefully selected after a review with nationwide vendors

Admissions

- Execute the entire marketing and sales campaign to ensure admissions as per targets
- Provide strategic management expertise-crucial to carefully design overall comprehensive school campaign including targeting positioning & pricing strategy
- ➤ Provide marketing collaterals and support established after deep market research and tie-ups with leading advertising agencies including print, radio, billboards and other forms of marketing campaign

Operations

- Hire principal, teachers and other school staff
- Pedagogy, curriculum & teacher training designed to deliver aHa moments to students
- Technology platform designed to support and run day to day operations
- International tie-ups & access to our research and management network

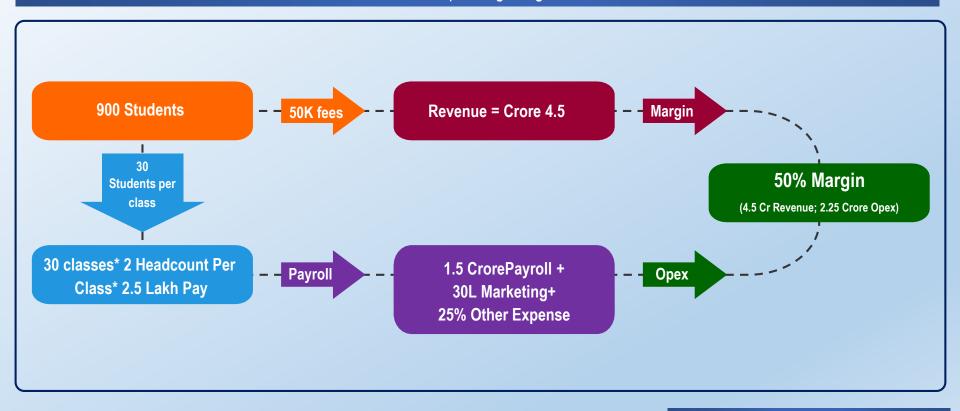
Access to entire ecosystem of vendors and partners providing value added services

GDA Proprietary and Confidential Information

K-12 School - Typical Operating Margin



Once school crosses 700-800 students, Operating Margin in excess of 50% can be realized



Economics of a typical new age Indian Tier-2 K-12 school



- Education Partner (Brings Land + Building + Funds) and A School IP & Mgmt Co.
- Investment of Rs 5 Crore over first 3 years returns 100+ Crores in pre-tax cash flow to EP over next 15 yrs.
- IRR = 45%+*; NPV = Rs 40+ Crore post IP & Mgmt Co Costs
- Stable and predictable recession proof cash flow once school ramps-up
- More than 50% operating margins once school reaches 700-800 students

(* IRR calculation does not take into account Land value)

2-4 Acre Land

+
72K Sq Ft Building

+
Initial Working Capital (Rs. 3 Cr)

K-12 school in Tier-2 town

NPV of
Rs 40+ Crore for
REP+
Security of Real Assets

Expected Cash Flow (Rs Lakh)

Year =>	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Ramp-up																
Student Count (#)	0	180	360	540	720	900	1080	1260	1440	1620	1800	1800	1800	1800	1800	1800
Avg Fee Rs 000/Student		47	55	64	75	83	91	100	109	119	130	140	151	163	175	187
Cash Flow																
Revenue (Fee + Non Fee) Lakh	0	112	229	383	582	790	1033	1318	1634	1996	2410	2551	2755	2975	3183	3406
Opex incl IP, Rev Share, Setup mgmt Cost	193	182	233	274	323	390	479	575	680	810	953	1005	1068	1135	1203	1274
Operational Cash Flow (pretax)	-193	-70	-4	109	259	400	554	743	954	1186	1457	1,545	1,686	1,840	1,981	2,132

Note: A School needs 30,000 Sq feet of construction every 3rd year (total 72000 sq feet) @ Rs 1350 – Rs 1600 / sq feet fully loaded cost



GDA Management / Board / GDA Investor Committees

GDA Board / Key Management

OISCOVERY
SCHOOLS
The School of Tomorrow, for India

Globally experienced Board & Leadership Team. Backgrounds: Fortune 500 & US Silicon Valley Ventures K12 Sector, Technology Platform, School Operations, Franchising, Social Media



Rajeev Minocha Chairman

- MBA, IIM Ahmedabad, Stanford Business School
- 25+ years global experience: C*Level, Franchising & Serial Ventures
- · Hindustan Lever / Lipton, Perfetti, Parsec, EXL



Pankaj Bindra

Co-Founder & Managing Director

- · MBA, Kellogg School of Management
- 20+ years experience in Strategy, Finance,
 Marketing & Innovation with L&T, ABN Amro, Oracle, HP
- · 12+ years founder education ventures
- Track record of Process Platform Innovations



Raj K. Shah Director

- · MSc, University college London
- · BSc, LSE
- Dy. MD, Silver Group Annuity & Lease-based income generating Real estate Development Co., Mumbai
- Experienced in Real Estate Economics & Architecture
- · New Education Partner Development Charter



Sanjay Chowdhary

Director

- MBA, IIM Ahmedabad
- •27+ years global C*Level experience in banking and finance industry
- Private equity in sovereign wealth fund experience
- Currently pursuing Masters in Quantitative Finance



Kapil Kapoor

- MBA, IIM Ahmedabad
- 25+ years global experience
- Chairman, Non-executive Director Info Edge (Naukri.com), Former COO Timex Group USA, Chairman TGIL
- · Director Ashoka University.



Neel Ratna Srivastav

Director

- · MBA. IIM Kozhikode
- · 16+ years experience in Reliance, L&T
- 12+ years Founder of Education Venture
- Specialist higher secondary education delivery



Rajesh Ahuja

Director

- Managing Director, Koshambh Multitred Pvt. Ltd (one of the biggest export house of Vadodara),
- an engineering graduate with vast experience in sales, manufacturing and exports.
- Board member of five companies



Sujatha Srinivasan

Director

- · 28+ years of Global experience in real estate and education sector
- Director Gemini Property Developer
- Director legacy Finvest India LLP
- Former Director Sievert group of co.-Independent education consultant

Eminent Advisory Council & Investors





Sanjeev Bikhchandani

- MBA, IIM Ahmedabad
- Founder, executive vice chairman InfoEdge (Naukri.com), 99acres.com, extra marks,com, Jeevansathi.com, Brijj.com, Allcheckdeals.com, Shiksha.com, Ashoka University
- Strategic investor: Policybazaar.com, Meritnation.com, Zomato.com, Mydala.com & 99labels.com



- Jyoti Pande
- M A Economics from Delhi School of Economics
- Columnist & Writer incl in Education & Healthcare
- Financial Journalist with The Economic Times, Dow Jones Newswires, content for the Wall St Journal
- British Foreign and Commonwealth Office Chevening Scholarship winnner, London, 1995..



M.K.Kaw

- Former member of the IAS 1964 batch
- · Secretary, Human Resource Development, Govt. of India
- · Education Secretary, Himachal Pradesh
- Held important posts like Director of Industries,
 Deputy Commissioner, Secretary Personnel, Finance etc.
- Has written 15 books including a novel, short stories, poetry, plays and middles



Varun Bhatia

- XLRI (Human Resources) , Xaviers) , Shriram College, Delhi, Organizational Behavior - Harvard, Corporate Finance - London Business School
- 30 years of HR experience including Chief HR Officer Levi Strauss & co., Vice President - HR Kraft (APAC region), Gillette, P&G
- Member Human Resources Policy Institute, Boston University, former co-chair -American Chamber of Commerce, Human Capital Committee Singapore,
- former member of Asia Pacific Human Resources Management Council, The Conference Board.



Arjun Malhotra

- . B.Tech (IIT) Gold medalist, AMP, Harvard Business School
- A pioneer of the Indian IT industry, Co-founded the HCL group in 1975 which today is one of India's largest IT corporations
- Served as Chairman of Headstrong's Board of Directors before its acquisition by Genpact
- Founded TechSpan; Served as CEO and Chairman of Techspan
- · Serves on the board of several Educational Institutions in India



Akhil Shahani

- · MBA, Kellogg School of Management
- · "Bharat Shiromani" award winner
- · Leads Education-focused PE firm, Kaizen
- Runs non-profit SAGE Foundation (Education and skills training in rural Maharashtra)



Anjali Grover

- MBA (IIM A) , Masters from Insead
- 20 Years of buiness strategy and brand development
- Advisor to Singapore owned Statutory Boards on Education



Nandakumar Ranganathan

- IIT Madras, IIM Ahmedabad
- · Co-founder, Managing Partner, Blu Oak Capital
- M&A, Advisory, Capital Access, Convertible bond, Structured Finance: \$2B
- Consumer, Telecom & Technology, and Real Estate.
- ING Barings, DBS Bank, MD Cushman & Wakefield Capital Asia
- Coined India's first Rupee Indexed Note, first Non-Recourse Steel Securitization, first REITS Issuance out of India
- About 100 accomplished Global Discovery Schools investors / advisors from USA, UK, Hong Kong, Singapore, Turkey & India.
 - Educational background from IIM, Kellogg, Wharton, Chicago GSM, ; heavy Fortune 500 leadership backgrounds
- Ability to regularly inject innovative technology, teaching content, learning space design improvements across the foot print of our schools

Executive Council (Operations)





Sachin Sahni Chief of General Management

- MBA Finance & Marketing
- 18+ years of work experience including 9+ years in Kaplan Inc, world's largest diversified education company.
- Demonstrated excellence in planning, transitioning and managing successful process & projects.



Nikhil Jain Chief Innovation Officer

- B.Tech, IIT (BHU), Varanasi
- Worked with World Bank and MHRD, Govt of India on Education projects
- Driving innovation in content development, devising and implementing disruptive initiatives



Aditya Shah Chief Finance Officer

- Chartered Accountant
- 4+ years in Mergers and Acquisition and restructuring in PwC and KPMG
- 10+ years in M&A, Financial controlling, Taxation, compliances, fund raising, liasioning, audits



Sailesh Deep

- MBA HR, University of Cyprus Europe
- 8 + years of diverse experience in all functional areas of HR
- Has been instrumental in building teams across GDS Pan India for the last 4 years



Mrunali Rathod Macwan Chief of Pedagogy Dispatch, Academics Monitoring /Compliance

- B.ED, BA, MA in English Literature.
- 12+ years experience in Education
- Member of GDA since inception
- Scaling up the GDA innovation with robust monitoring and compliance mechanism



Kaustubh Parab Chief of Sales.

- MBA in Marcom from Indian School of Business and Economics.
- Successful Edutech Startup Emulator, Experienced in Franchise Building
- GEMS, Everonn Education, Structure of Intellect (USA)
- About 100 accomplished Global Discovery Schools investors / advisors from USA, UK, Hong Kong, Singapore, Turkey & India.
- Educational background from IIM, Kellogg, Wharton, Chicago GSM, ; heavy Fortune 500 leadership backgrounds
- · Ability to regularly inject innovative technology, teaching content, learning space design improvements across the foot print of our schools

I want to be an animator, a marine biologist and a scuba diver.

WHEN I GROW UP,
I WANT TO BE WE



Thank You

The information contained in this GDA Information Deck ("Deck") is for information purposes only and does not constitute a solicitation or an offer to sell products or services.

Although this Deck believes the information on this to be correct and attempts to keep the information current, GDA does not warrant the accuracy or completeness of any information (E&OE).

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Please send your questions, comments or suggestions to: investors @globaldiscoveryacademy.com



Appendix

GDA Process Edge



Process from developing curriculum to delivering aHa moments

- Voice of research, voice of customer, voice of brand & CBSE guidelines are analyzed
- Lesson plans & activities are developed down to the level of actionable aha packets
- Fed into optimizer & scheduler for best curriculum development and maximize learning
- · Performance assessment every 30 minutes

Process to deliver GDA brand promise

- Admission process and tour designed to deliver GDA brand promise consistently
- RM teachers meet parents in their home
- Student performance made available to parents in real time by use of technology
- Standardized events, activities & technology to involve & interact with parents online & offline

Process to gather feedback and feed into policies & rewards

- Standardized process and tools to gather student and teachers satisfaction; spontaneous incoming feedback from prospects
- Teacher assessment & rewards based on student and parents satisfaction scores
- Teachers to invest in research and feed into curriculum and present to parents

Best practices codified

Variability eliminated

Scalability & quality assured

The process of finding my future, and finding me!

AT GLOBAL DISCOVERY SCHOOL, WE FOCUS ON HOW TO ACHIEVE WHAT.



What do we aim to do ?

Impart education using Road Map To My Dreams

Personalised long term goal setting

Preserve academic rigor and drive academic excellence for competition in the real world

Fall in love with learning

Prepare to optimize the opportunities

Predictable consistent quality

Emergent direction driven by research

Enhanced scientific perspective

Increased abstract and empirical learning abilities

Complete cognitive, emotional and physical development

Real world relevance through industry contact

World class standards, transparency and

parent centricity
Tech Savvy learning Environment

Carve out a distinct dymanic personality

Equip the child with "Fortune 500 wisdom"

Inculcate Moral Values and Ethics

How will we achieve it ?

Concepts from text books are devised into Discovery packets, that are experiential / applied learning modules

- . Dream Book is a log for each child to help outlined a personalised career trajectory
- MI based activities in Discovery Packets Dream Book is a log for each child to help outlined
- a personalised career trajectory
- . MI based activities in Discovery Packets

Continuous evaluation - exam in every discovery packets, High School Power Play

Our differentiated Pedagogy ignites the curiosity thus increasing the interest quotient and redirecting the child towards a pursuit of knowledge, LSD- architecture

Create a culture of Learning for the Educators, through continuous training and Testing in knowledge & Abilities. Power play for Senior Classes

Continuous training and motivation of Educators through CPD (Continuous Professional Development)

7 years of global research mapped to CBSE; 1600+ knowledge sources; 460 aha packets and advanced scheduler/ optimizer that assigns them to right type of timestot; technology based monitoring system that enables live tracking of daily rorgress in classrooms

Technology integrated curriculum using world's best experiential learning gadgets for applied learning

Technology integrated curriculum using world's best experiential learning gadgets for applied learning

Co curricular activities, life skills workshops, guest lecturers, goal setting workshops, sports training

Real world projects and internships, Discovery Launchpad, Entreprenuer Club

Online calendar, Prinicipal accessibility through Parent App, Involvement of parents and integration with community

Use of Tablets, Mobile enabled Larning, computers & best educational apps, International computer programming partnerships

Identify the unique talent of child

Global Discovery Schools' Movement enables the child to reach out to global business leaders and interact with them

Honoring Everyday Heroes

Why is it necessary?

create a culture of passion, ambition and innovation for children and enhance conceptual understanding

Identify the unique talent of child; develop into star status; link to long term career plan

Exposure to real life problems & responsibilities early in life

Make schools inviting, exciting and fun place

Understand new challenges of a flattening world and make the child ready to face it

To ensure quality educators of who constantly seek feedback, keep in touch with the world and create a culture of learning and innovation

Experiential learning and non controlling environment inspired by the best elements from Reggio Emilia, Waldorf, Montessori & Multiple Intelligence

Readiness to undertake challenges that lie ahaed

For an enhanced learning ability and depth perception of language and scientific study

Overall Development of the child

Provide truly global perspective, interaction and opportunities

Enlists every child's schedule, performance & online diary helping educators communicate with parents and vice-versa.

Getting the children Technology ready and futuristic

Celebrate success: turn every child into a hero

Seed aspiration and role model; help children aim high and elimnate unecessary detours

Global Discovery Schools is inviting & honoring the ordinary people who made national headlines, reliving those glorious moments so children can gain from the inspiration and the insights

Exposure and Skill Development

Field trips, Guest Lectures, Honoring Everyday Heroes.

Toastmasters Club

Remedial classes, Higher Order Thinking through superior Homework Workshets, Projects, Interactive Student Clubs

Co curricular engagement

International and Inter-school competitions

Cultural Functions/ Annual Day/ SportsDay; International Day Observances etc

Custom made apps, Mapping the syllabus to the emergent careers

Projects, National/ International day observances

Life skills workshop, Students Jury system, Top 100 books sourcing

Guest lectures, Physical Education Curriculum, Students Jury

Goal setting workshops

GDA Movement

Global Environment

Roadmap to my dreams

Indoor- Outdoor Connect

Resposibility, Civic sense

GDA Edge - Highly Differentiated Value Proposition





Amphitheatre



Outdoor Seating



Baroda 1 – Gotri Campus



Gazebo



Nukkad Reading

Intellectual Property (IP) Components Rollout



Marketing

Technology

Item	Year (of initiation)
Marketing Collateral	1
Microsite	1
Main Gate Branding	1
Mktg Standard parent Pitch	1
Sales Staff Training & Rehearsals	1
School Tour Rehearsal	1
Global exposure / Events	2,3
Mkt & Admissions Dashboard	1

1
1
1
1,2,3
2
2
1
1
1
1
3
1

Pedagogy

Item	Year (of initiation)
	,
aHa Packet Feedback	1
Homeworks	1
Worksheets	1
Life Skills	2,3
Value Education	2,3
Personality Development	2,3
Online/Offline Diaries	Offline 1/Online 2
RTMD Training for teachers	1
Bragging rights for every child	2,3
RTMD Installation for School	1
RTMD Initial Bootstrapping of student Data	1
RTMD Training IT Administrator	1
RTMD initial diagnostics	2
Language labs	1
Guest Lecturer program	1
Top 100 Books sourcing	1
10th & 12th Strategy	3
Tabletization	2
Mega Events	1

Intellectual Property (IP) Components Rollout



Item	Year (of initiation)
Employee Appraisal process	1
Hiring Techniques	1
Candidate Evaluation Template for Hiring	1
P & L Leader Dashboard	1
Supply Chain Dashboard	1
Feedback Central	1
School Policies and Processes	1,2
GDA HR File for every Employee	1,2
Collection of Assembly process and Content	1
Comfort calls	1

Learning Space Design

Pedagogy Contd.

Item	Year (of initiation)
Recommendation on Interiors	1
Recommendation on Landscaping	1
Interactive Walls	2
Furniture Strategy	1
Inside-Outside Connection in Pedagogy	2
aHa packets	1
aHa ideation Forum with teachers	1
Rewards & Recognition - Students	1
Rewards & Recognition - Teachers	1
Competitions - Rigor of Academics	2,3
Roleplays	1
Entrepreneurship lab	2,3
Teacher Load Balancing	1
HATs Implementation	1

Additional resources



- 1. GDA Product Innovation Portal RTMD Click here
- 2. GDA Products Key Inspiration (Sir Ken Robinson's Work) Click here
- 3. Link to GDA's Youtube Playlist Click here
- 4. A Week in the Student's Life at GDA Click here
- 5. Global Discovery Academy Website
- 6. Global Discovery Schools Facebook Page

Excitement, Energy, Confidence in child are hard to ignore



ADMISSIONS OPEN

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